

Page 2 of 4  
Application No. 09/785,205  
Amendment C

**AMENDMENTS TO THE CLAIMS**

Claims 1-16 (Canceled)

Claim 17 (Previously Presented): A method of doing businesses, comprising:

- selectively registering fans at a sporting event;
- selectively renting viewers to registered fans;
- retrieving a unique viewer address from the viewers rented to registered fans;
- providing multiple streams of multimedia data to registered viewers, at least one multimedia stream including live transmissions;
- retrieving rented viewers from registered fans at the end of said sporting event;
- wherein as each fan registers said registering fan pays a fee for receiving said multimedia streams; and
- wherein registered fans order concessions from registered viewers, ordered concessions being charged to a provided credit card number.

Claim 18 (Original): A method of doing businesses as in claim 17, wherein said ordered concessions are delivered to corresponding ordering fans.

Claims 19-22 (Canceled)